

THE UNIVERSITY OF THE SOUTH PACIFIC SCHOOL OF DISTANCE EDUCATION BACHELOR OF BUSINESS ADMINISTRATION DEGREE PROGRAM

THE UNIVERSITY OF THE SOUTH PACIFIC
SCHOOL OF DISTANCE EDUCATION
BACHELOR OF BUSINESS ADMINISTRATION
DEGREE PROGRAM
COURSE DESCRIPTION

THIS COURSE IS DESIGNED TO PROVIDE STUDENTS WITH A
SOLID FOUNDATION IN THE AREA OF BUSINESS ADMINISTRATION.
THE COURSE COVERS A WIDE RANGE OF TOPICS INCLUDING
BUSINESS LAW, ACCOUNTING, FINANCE, AND MARKETING.
STUDENTS WILL DEVELOP THE SKILLS AND KNOWLEDGE
NECESSARY TO MANAGE A BUSINESS EFFECTIVELY.

THE COURSE IS DELIVERED THROUGH A MIXTURE OF
ONLINE AND FACE-TO-FACE INSTRUCTION. STUDENTS
WILL PARTICIPATE IN LECTURES, TUTORIALS, AND
PRACTICAL EXERCISES. ASSESSMENT IS BASED ON
WEEKLY QUIZZES, ASSIGNMENTS, AND A FINAL
EXAMINATION.

STUDENTS WHO COMPLETION OF THIS COURSE WILL
RECEIVE A DIPLOMA IN BUSINESS ADMINISTRATION.
THIS DIPLOMA IS A REQUIREMENT FOR THE BACHELOR
DEGREE IN BUSINESS ADMINISTRATION. STUDENTS
WHO DO NOT PASS THE COURSE MAY RE-ENROLL IN
THE COURSE AT A LATER DATE.

FOR MORE INFORMATION ABOUT THIS COURSE, PLEASE
CONTACT THE SCHOOL OF DISTANCE EDUCATION AT
THE UNIVERSITY OF THE SOUTH PACIFIC.

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