



# THE UNIVERSITY OF THE SOUTH PACIFIC SCHOOL OF DISTANCE EDUCATION BACHELOR OF BUSINESS ADMINISTRATION DEGREE PROGRAM

The University of the South Pacific (USP) is a leading institution of higher learning in the Pacific region. It is committed to providing quality education and research to its students. The School of Distance Education (SDE) offers a Bachelor of Business Administration (BBA) degree program, which is designed to equip students with the knowledge and skills necessary for success in the business world. The program is delivered through a combination of self-paced study and interactive learning activities. Students are encouraged to take full advantage of the resources and support provided by the SDE. The BBA program is a four-year program, and students are required to complete a minimum of 120 credit hours. The program is divided into four years, with each year focusing on different areas of business administration. The first year covers the fundamentals of business, including accounting, economics, and management. The second year focuses on core business subjects, such as marketing, human resources, and operations. The third and fourth years are dedicated to advanced business studies, including strategic management, international business, and business law. Students are also required to complete a final year project, which allows them to apply their knowledge and skills to a real-world business problem. The BBA program is designed to be flexible and accessible to students from all over the Pacific region. Students can study at their own pace and in their own homes, making it an ideal choice for those who are unable to attend traditional on-campus programs. The SDE provides a wide range of support services, including academic advising, technical assistance, and career counseling. Students are encouraged to reach out to these services whenever they need help. The BBA program is a challenging but rewarding experience that will prepare students for a successful career in business. For more information about the BBA program, please visit the SDE website or contact your academic advisor.

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